



**ILLINOIS
WORKFORCE
INNOVATION
BOARD**

BUSINESS ENGAGEMENT COMMITTEE

7/30/2020 MEETING



BEC Guiding Principles

The BEC as a committee of the IWIB shall ensure:

- Geographic and Equity representation and sensitivity
- Focus on small (<500 employees) and minority owned businesses
- Emphasis on collaboration between organizations both public and private leading to integration of process to improve business experience



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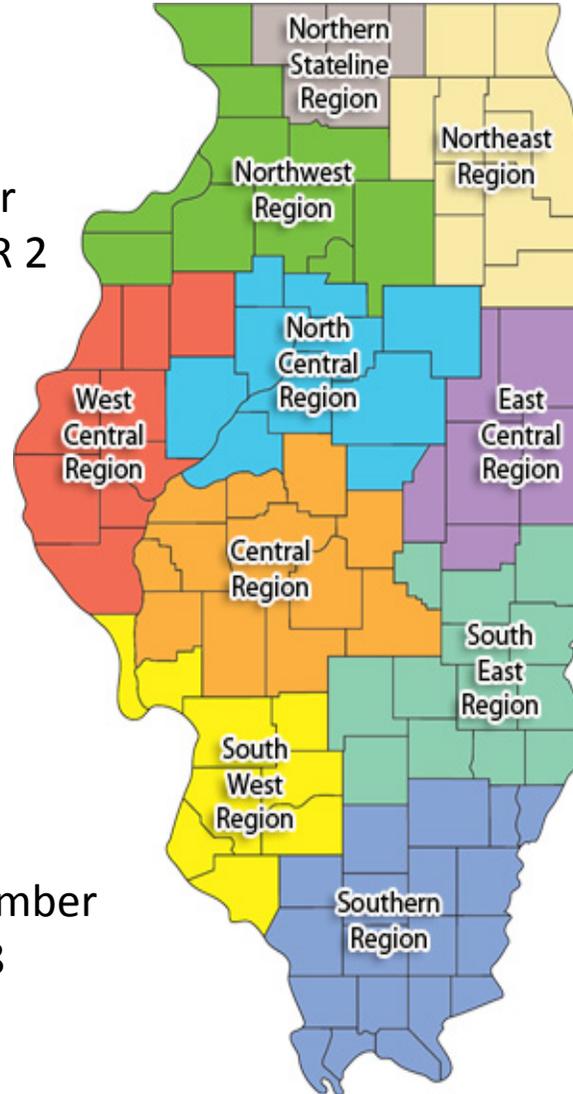
BUSINESS ENGAGEMENT COMMITTEE

BEC Design and Structure Status

Einar Forsman
Winnebago County
CEO Rockford Chamber
Northern Stateline EDR 2

Charlie Moore
McClellan County
CEO McClellan Chamber
North Central Region EDR 6

John Keller
Alton Econ Dev and Chamber
Southwest Region EDR 8



Northeast Region EDR 4
Hacker Des Plaines Cook LWIA 7
Wendorf Wheaton DuPage LWIA 6
Cosgrove Chicago Cook LWIA 7
Safron Waukegan Lake LWIA 1
Bata Aurora Kane LWIA 4
Kelly Chatham LWIA 7

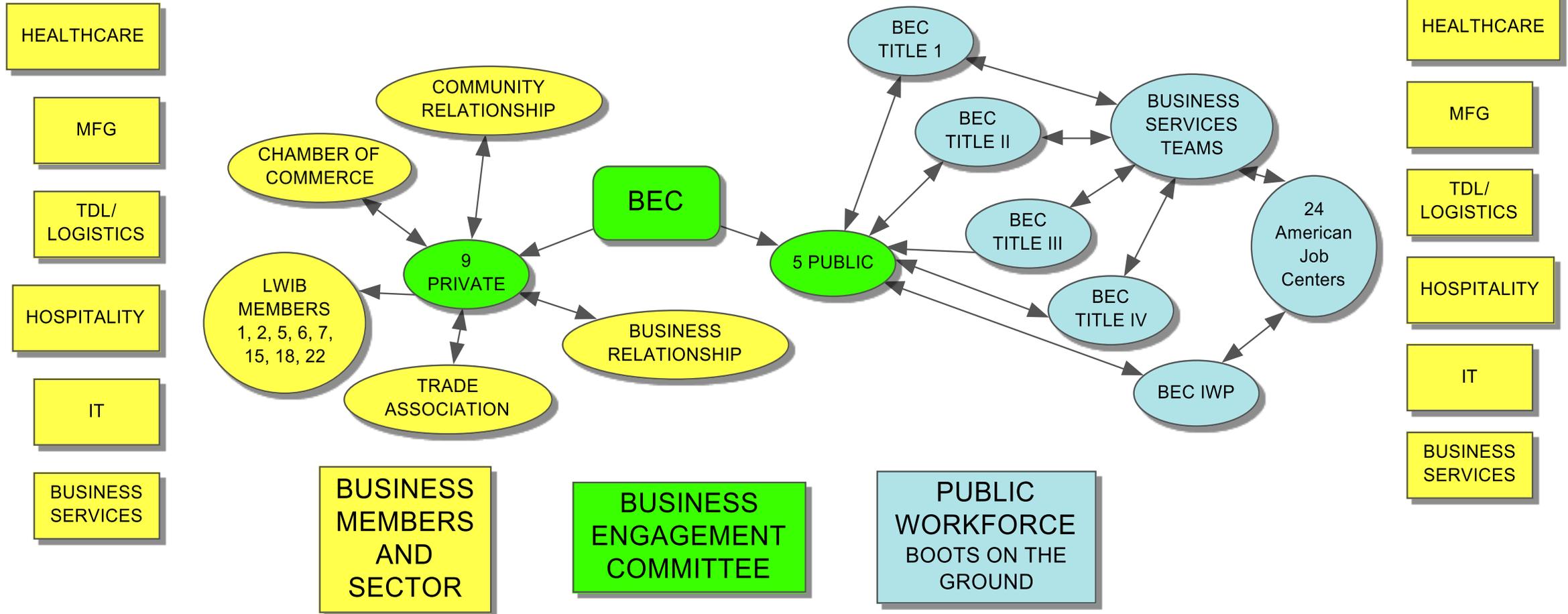
Tinisha Shade-Spain Danville
Dir. Vermillion Advantage
East Central Region EDR 9



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Business Engagement is built on Relationships and Communication





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BUSINESS ENGAGEMENT COMMITTEE

Building Relationships to Build Business Led Career Pathways

New Relationship

Working Relationship

Strategic Partnership

Key Employer Role	Discuss pain points and need	Capacity Building	Co -Designing	Convening	Leading
Stage of Relationship	Initial Contact -Start New Relationship	Establishing Trust and Credibility	Working Relationship	Trusted Provider/ Collaborator	Full strategic Partner

Activity Examples

Convene to discuss workforce problems, hiring needs, skills, & competencies

Sort into business sectors. Shared problems, shared needs, work together

Business advised training and pathway development

Establish Business Partnership with AJC

Multi employer sector pathway development

BEC WORKGROUP FOCUS

Workgroup focus areas::

- **ENGAGEMENT** with businesspeople and business sectors
- **COMMUNICATION** between business and system
- **RECRUITMENT** of businesspeople to both LWIB and IWIB



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NEXT STEPS

- Remaining Recruitment to BEC
 - Increase Diversity Representation
- Review Expected Roles and Responsibilities of Members
 - Role of Associates with relevant experience/interest
- Select BEC Work Groups
 - Work Group Plans & Timelines
- Illinois WorkNet BizHub & Virtual Job Fairs
- Other Business & Public Comment